



Dr. N. G. P. ARTS AND SCIENCE COLLEGE

Coimbatore – 641 048

INTERNATIONAL CONFERENCE

on

ARTIFICIAL INTELLIGENCE IN MODERN BUSINESS ERA

(ICAIMBE - 2023)

Organized by

Dept. of Commerce(CA), Dept. of Commerce (IT), Dept. of Commerce (BPS) & Dept. of Commerce (BA)

17th February - 2023



About the Conference - The conference's goal is to provide a forum for discussing cutting-edge research and AI advancements in today's business. With the growing need for technology in various sectors artificial intelligence conferences and seminars are becoming increasingly popular.

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Keynote Speakers



Dr. G. Ilankumaran

Alagappa Institute of Management

Alagappa University

Karaikudi – 630 003

Tamil Nadu, INDIA



Dr. Anitha Ravikumar

University of Technology

and Applied

Sciences(UTASHCT),

Muscat, Oman.



Dr. Yogesh Verma

Shri Vishwakarma Skill University

Alagappa University

(India's First Government Skill University)

Haryana, India

Themes

The papers are invited in the following disciplines

- Artificial Intelligence Development in Finance, Accounting, E-Commerce, Banking and Digital Marketing
- Data-driven Analytics in Business Management and Artificial Intelligence
- Business Intelligence Development in Human Resource and Organizational Behaviour
- Artificial Intelligence Decisions across Business for Commercial Success
- Artificial Intelligence Applications in Healthcare and Medicine
- Artificial Intelligence and Education, Planning, Skill Development, Digital Transformation and Development
- Artificial Intelligence In Modern Business ethics, corporate governance and corporate social responsibility.

Important Dates

- Last Date for Paper Submission :30.01.2023
- Acceptance Notification :06.02.2023
- Last date for registration along with DD is :13.02.2023

Registration

- Students (UG & PG) ₹ 250
- Academicians/ Research Scholars ₹ 300
- Industrial Delegate ₹ 500
- Includes kit, refreshments and lunch
- Registration is compulsory for all participants
- Selected papers will be published in UGC Care Journals, fees will be intimated later.
- Accommodation will be provided for other state participants with prior request on or before 03. 02. 2023.

Address for Communication

The Convenors

ICAIMBE 2023

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